

Katarina Klask

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Experience

Hello Design December 2016-Present

Design Director (September 2021 – Present)

- Guided a small team of designers with a focus on content strategy, illustration, storyboarding, animation, and production.

Lead Motion Designer (August 2020 – September 2021)

Designer (June 2018 – August 2020)

Production Designer (November 2017 – June 2018)

- Designed elements such as illustrations, animations, storyboards, social posts, and presentations for websites and other interactive mediums.
- Worked closely with design and strategy teams to create assets that met branding guidelines and client needs.
- Produced work for various clients including Facebook, Instagram, and Amazon.

Freelance May 2015-Present

Designer & Developer

- Created portfolio websites for small businesses with the goal of attracting new clients.
- Created animated logo introductions for small businesses' YouTube content.
- Wrote online marketing statements to effectively promote the businesses' services.
- Designed company logos to establish a uniform branding.

Edventure More; Cupertino, CA May 2014-July 2014

Edmo Animation Instructor

- Instructed 6–10 year-old camp attendees in introductory stop motion animation courses in which they learned about the art of animation and created short films within a week.
- Coordinated with other instructors to plan exciting and educational camp-wide activities.
- Facilitated weekly animation screenings/discussions for both campers and parents to encourage camper growth and foster a sense community.

Education

Loyola Marymount University; Los Angeles, CA May 2016

Bachelor of Arts in Animation GPA: 3.92

Triple Minor: Computer Science, Dance, Studio Arts

Honors/Awards: Animation Program Scholar, University Honors Program, Dean's List, Alpha Sigma Nu, Summa Cum Laude, artwork and writing published in the academic journal Attic Salt

Skills

Software: Adobe Creative Suite • Figma • Sketch • Asana • Wordpress • Google Workspace

Languages: French • Javascript • HTML5 • CSS

Interests: Playing video/board/card games • Dancing • Sewing

Now Playing: Stardew Valley • Pokémon Go • Pokémon Scarlet • Borderlands 3 • Castle Crashers